



Bee African Gold

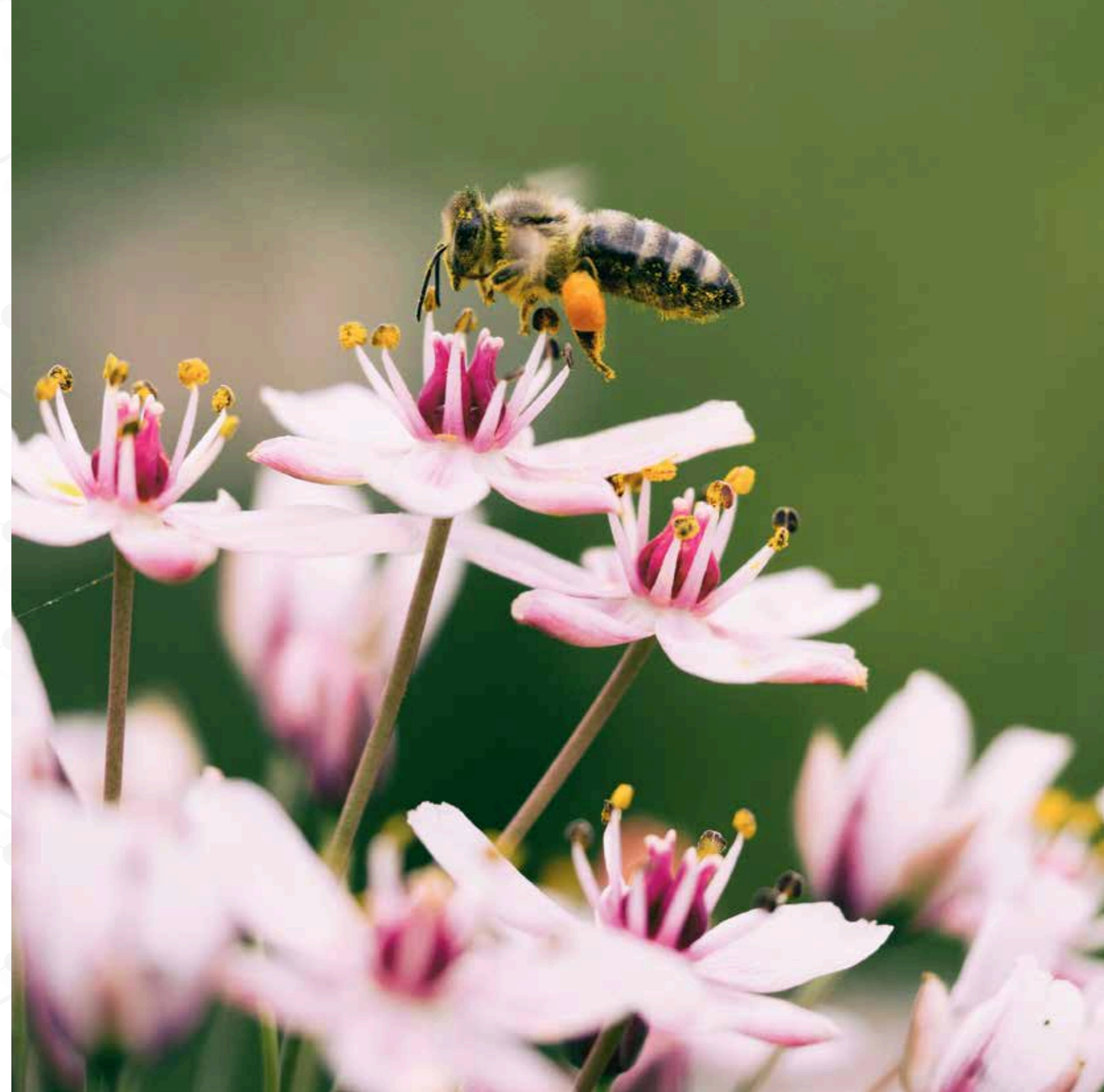
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DID YOU KNOW?



Of the 100 crop varieties that provide 90% of the world's food, **71% are pollinated by bees** - thus one in three bites of the food we eat is dependent on honeybees for pollination.



Numerous reports on Food Fraud and Adulteration have listed honey as the third most faked food in the world owing to the honey supply-demand imbalance.

How then can consumers be certain the honey they consume is authentic?

Mnandi Honey-Pure & Natural, is the answer.



ABOUT US

Mems Ramaila, founder & owner of BeeAfrican is a thought leader, recipient of the Female Farmer of the Year Award, social entrepreneur, honeybee farmer, Research Associate at Centre for Ecological Intelligence-University of Johannesburg, Black Industrialist Export Network member. She is trail blazing the honey economy for social, economic and environment impact.

BeeAfrican is set out to catalyse the empowerment of women and youth through the beekeeping value chain.

Two years into the honey production sub-sector, Mems set up a honey processing facility for the extraction and bottling of our **Mnandi Honey**. In addition, Mems innovated a honey based immune booster that strengthens immune system against common cold,

cough and flu. These products have been accredited by Kosher Certified South Africa.



BeeAfrican was recently invited to showcase its products at the following prestigious events:

- International Climate Conference, on the margins of COP 26 (10 November 2021): Role of SMEs in climate mitigation
- Intra Africa Trade Fair, Afreximbank sponsored event (18 November 2021)

The SA Government has recognized Mems' efforts in pioneering the new honey economy by inviting her as part of the business delegation that accompanied President Ramaphosa on a state visit to Cote d' Ivoire and Ghana from 2- 7 December 2021.

BeeAfrican's products offer you an opportunity to "put your money where your mouth is" for the greater good, namely improving livelihoods of the communities we seek to empower.

2019
BeeAfrican is set up as a grassroots initiative to restore the dignity of the poor and the unemployed through honey production, 10 beehives per household

2022
Collaborating with Sibanye Still Water to alleviate poverty by integrating women & youth into BeeAfrican beekeeping community projects

2028
Celebrate our goal of cultivating income for 100 000 women and youth through honey production

*It always seems impossible until it's done
~President Nelson Mandela*

OUR APPROACH

Our company ethos is rooted in **Ubuntu** (I am because you are) principle. To this end, we create sustainable income generating opportunities for rural and per-urban communities in our efforts to respond to our Government's call for businesses to **create jobs and grow our economy**.

Our impact drive is to promote biodiversity; protect the environment; contribute to global efforts of saving the bees; and advocate for food and climate justice

In short, we see this venture attracting Nature Lovers!

The Sustainability Conscious!

The African HoneyBee Warrior!

The Curious Mind!



WELLNESS IN A JAR



Mnandi Pure Honey

Mnandi Honey is pure & natural, good for your health, for your face as well. Its “Your Wellness in a Jar”.



Mnandi Super Immune Booster

Strengthens your immunity against viral infections, eg cold, flu, sore throat, and saves you a visit to your Doctor for commn cold.



Mnandi Honey & Peanut Butter spread

Mnandi Honey+unprocessed peanut butter = a protein packed sandwich for the young and not so young.

OTHER PRODUCTS

- We have recently started to manufacture **sustainable beehives** and thus have created five more additional jobs.
- Mnandi **Development Programme** is a short learning programme designed and offered in collaboration with University of Johannesburg Centre for Ecological Intelligence so as to bridge the bee ecosystem knowledge gap.
- **Research** on pure honey health benefits
- Enabling famers to realise maximum yield of the agricultural produce by placing our beehives on their **crop fields/farms**
- We host **honey talks** aimed at enlightening consumers about pure honey versus adulterated and/or fake honey



BEEHIVE MANUFACTURING



BeeAfrican is the first black woman owned enterprise to manufacture beehives. This milestone has facilitated our entry in the Black Industrialist space, with a view to exporting our beehives to other countries in the African countries for sustainable beekeeping.

BEE CRAFTS



These products unleash our creativity for more awareness about the significance of honeybees in the ecosystem.



3 DAY TRAINING PROGRAMME

Fundamentals of Beekeeping



Bees for Ecological Intelligence



Bees for Entrepreneurship



Bees for the Environment



Bees for Wellness





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