

Company Profile



About Us

The company is the creation of two sisters Rosemary Padi and Mosibudi Makgato. We are the heart and soul of the business. Over the years we have come up with a consistent well-loved taste for original homemade gingerbeer which is a staple beverage for traditional ceremonies like weddings, 'mesebetsi', 'mahlabiso', 'mafu' etc. What our mother has so lovingly passed down to us, we developed into a solution that provides not only the nostalgic original taste of traditional homemade gingerbeer, but also a convenient element to traditional ceremonies. We have done this in a way that preserves the South African heritage beverage without adding any artificial substitutes. This is a beverage that has been made skillfully and passed down from generation to generation using natural ingredients.

About the business

YaMama Supplies manufactures YaMama Gemmer, a traditional Homemade Gingerbeer concentrate. It is manufactured for distribution throughout Gauteng, with distributors in different regions of Gauteng and soon expanding to the Eastern Cape, and Polokwane. The regions include Soweto, Randburg, Pretoria and others. The full list of distributors is maintained on our Facebook page <https://www.facebook.com/yamamagemmer>. The production and the packaging are currently done Riversands in Midrand.

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Product Information

YaMama Gemmer Traditional Homemade Gingerbeer is a wholesome traditional ginger beverage based on a formula passed from one generation to next and made from a not-so-secret recipe containing the goodness mother-nature has to offer with NO artificial preservatives or additives.

YaMama Gemmer is a home-made concentrate with an intense ginger flavor ready for you to just add water and drink. It's sure to bring back warm, nostalgic happy memories of good times shared with family and friends.

The gingerbeer concentrate may be mixed with still tap water or for a more luxurious fizzy taste, mix with bottled sparkling water. Just add your choice of water, sit back and savour the goodness.

This real convenience-in-a-bottle is available in different sizes: 500ml dilutes to 2 litres, for you to enjoy with your family as a healthy alternative to carbonated drinks: 2 litres dilutes to 8 litres for those small gatherings like Sunday lunches with visitors or baby showers. The 5 litres bottle makes 20 litres for those big special ceremonial occasions to be shared with everyone. Don't worry, you may choose not to share and we won't hold it against you. It's that good!



The Brand

Ever wondered what goes into the perfect ginger beer thirst quenching drink – a mother's touch.

The brand YaMama is inspired by the one who passed the recipe down to us, our mother. Our ideal is to bring back those good old memories from people's childhood of a homemade ginger beer drink that their mamas and aunties used to make. Even in the modern day life where everyone's life is full of activities, people can enjoy our heritage without working hard. It's the simple pleasure, small moments of happy memories shared.

Yamama Gemmer is a SABS tested product, a Proud Member of Proudly South African, Runner up of the Best New Comer at the Good Food and wine 2017, Participant of SAB Lerumo Women In Beverage 2019.

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Vision

Our vision for the business is to have Yamama Gingerbeer drink a sought after staple for all funerals, weddings and other traditional family functions, nationally and for the healthy alternative drink market internationally.

Our Values

*Convenience * Heritage * Health * Taste * Experience

Mission

*Our mission is to make Yamama Gemmer a high quality, best tasting original gingerbeer available. The beverage will forever preserve the culture and heritage of this staple in the most convenient and efficient way possible for the consumer.

*To grow our markets, and increase demand of the product across borders and internationally.

Short bio on Rosemary & Mosibudi

Rosemary Padi is a BSc Hons (Business Information Systems) graduate who completed my degree on a 5 year scholarship in the UK. She has enjoyed a 20 year successful career in IT, holding one of the torches shining the bright light of successful black women in post-apartheid IT.

Mosibudi Makgato holds a degree in Marketing Communications from RAU, now known as UJ. Her experience was expands across a diversity of industries from financial to government sectors. She is also driven by her passion of wanting to do more for the communities that has shaped her. She championed community based projects in her tenure in corporate.

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Business Information

Business Name: Yamama Supplies trading as RM Catering Services

Business Type: PTY (LTD)

Company Registration: 2016/138165/07

Income Tax: 9418303187

Business Address: 277 Main Road, Shop 24 Cramerview Village Centre, Bryanston, 2191

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Website: www.yamama.co.za

Social Media: YamamaGemmer

