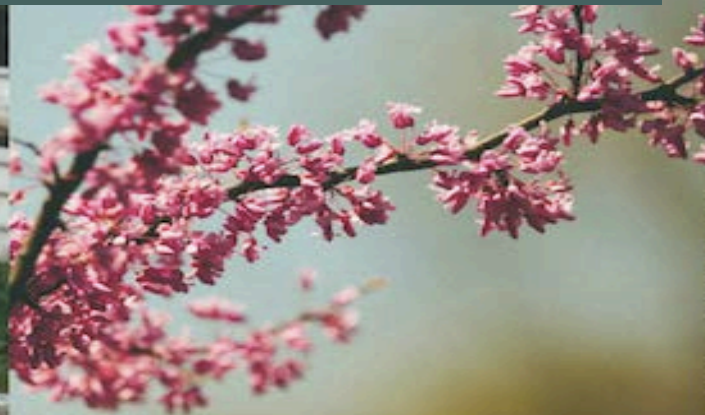
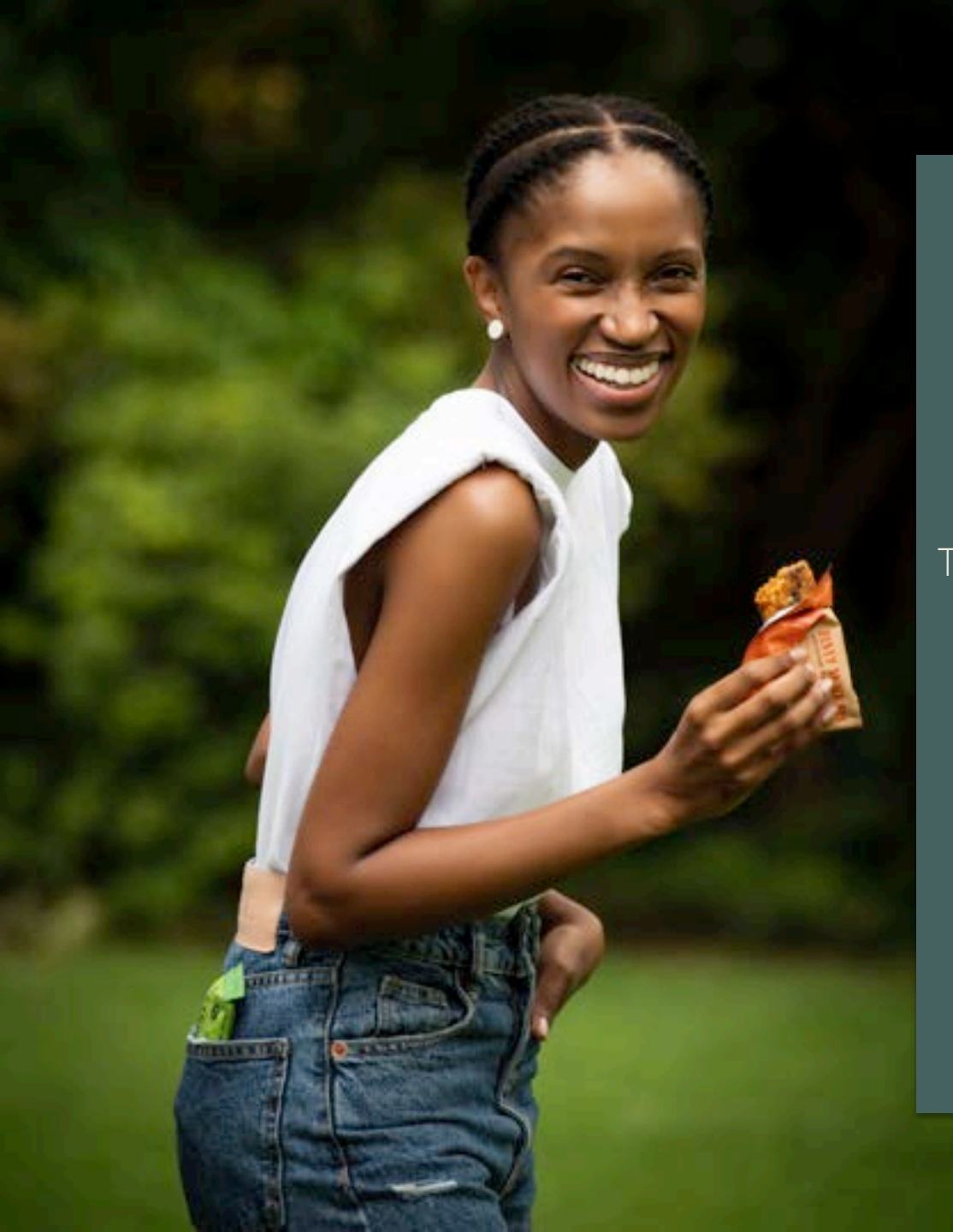


LV (PTY) LTD

LOCAL VILLAGE





VISION

TO BE THE PREFERRED **CONSCIOUS** FOOD PRODUCER FIRSTLY IN AFRICA THEN THE REST OF THE GLOBE

MISSION

TO PROVIDE HEALTHY, TASTY, CONVENIENT FOOD PRODUCTS THAT MAKE PEOPLE HAPPY ABOUT THEIR PURCHASING DECISIONS.

INTRODUCTION

Local Village is a social enterprise in the FMCG space with a For Profit and a Non Profit Company founded by entrepreneurs Sipamandla Manqele and Mmabatho Morudi. We aim to be amongst the foremost African FMCG organizations by delivering on our quality promise while never compromising on our social and environmental commitments and responsibilities.

. A critical focus area is community socio-economic development which is prioritized by making it part of our supply chain strategy. As such we have adopted the Village Model to initiate and support community based supplier enterprises with additional positive environmental outcomes.

We source uniquely African raw materials farmed in rural communities and create food product offerings for health-focused and socially-conscious consumers starting in Africa, but with ambitions to reach global markets.

We make African Wholefoods easily accessible

We provide a diet alternative (gluten free and vegan)

We provide routes to market for small scale producers

We provide food choices that reduce the impact our plates have on the planet

VALUES

PASSION
DIVERSITY
INTEGRITY
OWNERSHIP
COLLABORATION



SIPAMANDLA MANQELE

Commercial Director

Sipamandla is the co-founder and Commercial Director at Local Village, She is a subsistent farmer and foodie. She completed a Bachelor of Social Sciences degree in 2014 majoring in Community Development and Business Management and has been named one of South Africa's top 200 Young People to watch in 2019 by Mail and Guardian and One Young World ambassador. Sipamandla is inspired by the African continent, its diverse cultures and its quest for social and economic unity. She wants to play a role in the implementation of free and fair trade across Africa.



MMABATHO MORUDI

Sustainability Director

Mmabatho is the co-founder and Sustainability Director at Local Village, a qualified beekeeper. She holds a Bachelor of Health and Social Sciences majoring in Psychology and Communication. A former Dream Girls International mentor, a certified business professional in the fields of Customer Service, Sales and Business Etiquette, and a One Young World Ambassador. She was selected as one of the Brightest Young Minds in SA by BYM and again as one of the emerging Change Makers in South Africa by Spark international.

ADVISORY BOARD / MENTORS



DR SAM MOTSUENYANE

African Bank Founder
& Former NAFCOC
President



MR RUDIE NIENABER

Innovation Executive at
Smollan Group



MS ZIN MABASO

Former Chief Marketing Officer
PhilaAfrica Foods & Former Tiger
brands Executive, Culinary & Cereals



DR FRU NCHE

Director Research,
Innovation & Quality at
DANONE SA



MS PORTIA NONDO

Multi-Franchisee Business
Owner



MR GERALD MAHINDA

Former managing Director at
Kelloggs Company

STRUCTURE

LOCAL VILLAGE PTY LTD

NPC

AGRICULTURE

- Rural Winterveldt (Gauteng)
- Human Elephant Conflict (North KZN)
- Beekeeping for the visually impaired – (Gauteng)
- Bee Youth - Dendron (Limpopo)
- Rural Winterveldt project (Gauteng)
- Tuane Village - Bilene – (Mozambique)
- Chengutu – (Zimbabwe)
- Dinokeng Game Reserve youth – (North West)
- Vhembe - Tshikundamalema – (Limpopo)
 - Vhembe - Masisi – (Limpopo)
 - Vhembe - Mutele – (Limpopo)
- Madikwe Beekeepers (North West)
- Seed and implement donations

EDUCATION

African Harvest Table

LOCAL VILLAGE FOODS

NOJU HONEY

BISSAP BEVERAGES



LV BRANDS



AFRICAN WHOLEFOODS

Wholefood commodities sourced from Africa

FULL RANGE





noju
RAW HONEY

AFRICAN RAW HONEY

Raw, Pure, Natural, African, Ethically and
sustainably harvested

FULL RANGE





BISSAP BEVERAGES

Ready to Drink Innovation with African superfoods

FULL RANGE



CUSTOMERS

Independent Health Stores

Jackson's
Faithful to Nature
Pharmacies



Mainstream Retail Chains

Dischem
Food Lovers Market



HORECA Industry

Famous Brands
(Mugg n Bean)
Tsebo Group



Distributors

Smollan E –
commerce



Direct & Corporate gifting

LV Online Store
ERP





VC_o

Village Co
NPC NO: 2023/574404/08

DEVELOPMENT MODEL



EDUCATION

Provide skills and train communities on ecosystems, conservation, api/ agricultural skill, business and financial management



EQUIPPING

Provide implements and tools of the trade to supplier communities



ORGANISE

Formalize community enterprises through registering as cooperatives



SUPPORT

Continuous mentoring



ENABLEMENT

Access to markets and buying back their produce



At the Heart

Improve livelihoods of people living in remote villages by introducing socio-economic solutions that ensures that they live in harmony with nature such as apiculture and food forests and buying back the produce.

A large focus of the NPC therefore involves raising awareness about the value of forests and engage communities in conscious protection, conservation and sustainable resource management, training and mentoring with the following benefits:

- creating financial value
- improving social conditions
- access to markets and nature conservation



CONSCIOUS SOURCING

“Small scale farmers | Future foods | Localised”

SOCIO-ECONOMIC IMPACT

API / AGRICULTURE

- Bees Kids - Rural Winterveldt (Gauteng)
- Sikelelani Co-op – Bee fence - Human Elephant Conflict (North KZN)
 - Ikemiseng for The Visually impaired - Ga-Rankuwa (Gauteng)
 - Mashemong a Mole mole youth - Dendron (Limpopo)
 - Rural Winterveldt project (Gauteng)
 - Tuane Village - Bilene – (Mozambique)
 - Better bees - Chengutu – (Zimbabwe)
 - Dinokeng Game Reserve youth – (North West)
 - Vhembe - Tshikundamalema – (Limpopo)
 - Vhembe - Masisi – (Limpopo)
 - Vhembe - Mutele – (Limpopo)
 - Madikwe Beekeepers (North West)
 - Seed and implement donations

EDUCATION

African Harvest Table



EDUCATION IMPACT



African Harvest Table

African Harvest Table is a social initiative brand by Local Village Foods.

We care about people, food, and the African continent. This project is our flagship initiative aimed at educating primary scholars (6 - 13 years old) on the importance of farming, consuming seasonal, local ingredients and preserving our food for future generations.

We aim to preserve these ingredients by the distribution of seeds of indigenous food crops, handbooks, and coloring books in various food garden projects in schools and communities in South Africa and eventually throughout the African continent. We will achieve this by collaborating with existing community initiatives.

Research by the Food and Agriculture Organization of the United Nations (FAO) has found that there are between 20,000 and 50,000 discovered edible plant species globally, but only 150 to 200 are regularly consumed by humans. This has an adverse impact on our health, by limiting the amount of nutrients we consume, future food security, and the environment.

IMPACT TO DATE

9 SUSTAINABLE DEVELOPMENT GOALS

- 1 No Poverty
- 2 No Hunger
- 3 Good Health
- 4 Quality Education
- 5 Gender Equality
- 8 Good jobs & Economic growth
- 11 Sustainable cities & communities
- 12 Responsible consumption
- 15 Life on Land



12

communities livelihoods have improved

190

direct beneficiaries

950

Indirect beneficiaries